



The Community FoodBank of NJ is Bringing Its Turkey Drive to YOUR Company!

The Community FoodBank of New Jersey has been holding Turkey Drives at sites around the state for the past 17 years. This year, we want to make it easy for you to give back by bringing our Turkey Drive to *your* company!

Here's how it works:

- We will coordinate with you to select a weekday in early to mid-November to hold the drive at your company, preferably in your parking lot.
- We will send you promotional material to post around your company and on your intranet and social media. We'll also send you a list of most-wanted foods for employees to bring to the drive.
- The morning of your event, we would bring a FoodBank truck to your site (preferred time is between 8-10 AM, as employees arrive at work). Your employees would be encouraged to bring in frozen turkeys and other holiday food to put in our truck. You can have food, music—whatever you'd like to make this a festive morning of giving back. Our truck would take the food back to the FoodBank at about 10 AM.
- We can also set up a secure, co-branded donation page so employees can donate dollars with ease. And, with an employer match, your generous support can be doubled to help twice as many people struggling with hunger. We'll take photos, then total up the donations and share your great story on social media. You can also have media there to publicize the generosity of your employees!

Celebrating the holidays when there are no resources to make them special is hard, but your company and employees can help thousands of families and individuals in New Jersey share in a traditional Thanksgiving meal by donating turkeys and other holiday food to help our hungry neighbors.

Last year, more than **53,000** pounds of food and more than **4,600** turkeys were collected throughout NJ thanks to generous donors. Together, let's make sure that everyone has a reason to be grateful this holiday season.